

Rothenberg & Co.

FORMERLY
LUDWIG BROS.

West 14th St.

Your Money Back if a
Purchase Is Unsatisfactory.

Beauty in Tailored Suits.



Paris sets a style in tailored suits—and America improves it. Characteristic of the people to be doing something better than anybody else. You see it demonstrated daily in our Suit Department. All the smart up-to-date fashions are shown; many are exact reproductions of European models, with here and there a deft American beauty touch. Splendid, well made, accurately tailored suits that fit perfectly. And what is as important, we have priced them not fancily, but practically, thus allowing you to purchase the best at a wonderfully moderate price.

Tailored Suits, jaunty blouse effect, flare or flounce skirt, handsomely trimmed with satin or taffeta straps, various popular materials, black and colors, a magnificent bargain at..... **12.75**

Tailored Suits, blouse and fly front styles. Blouse suits are in fine all-wool Venetians, handsomely trimmed with satin strapings, colors blue, black and brown. The fly front suit is in pebble chevrot now so popular, has flare skirt, lined with rich satin, in black only. These \$22.50 suits at..... **15.00**

Tailored Suits in Cheviot Homespun and fine Venetians, two distinct styles; one is handsomely trimmed with taffeta and the other with velvet, black, blue, gray and brown; beautifully tailored and exact reproductions of \$50.00 Suits. Our price..... **18.75**

Marvellous Walking-Skirt Bargain.

Marvellous because such a good value for an amazingly low price, nothing like it in New York for the money. Oxford gray, soft finish camel's hair, perfect cut, 18 rows fine stitching at bottom, taped seams; satin finished waistband; all lengths, 37 to 41; a remarkable value at..... **3.98**

Colored and Black Dress Goods.

We particularly have some extra good offerings for to-morrow, feeling certain that you will realize in reading about them that they are decidedly too good to miss. So little priced, too!

Scotch Plaids for children's dresses, yard..... 29c
Silk and Wool Plaids, yard..... 69c
54-inch all-wool Homespun, yard..... 69c
56-inch all-wool Homespun, yard..... 79c
44-inch all-wool Brunella Cloth, yard..... 98c

Silks and Velvets.

100 pieces Silk-Face Velvets, in all the new fall shades; great 89c. attraction; the yd. at..... **69c**

100 pieces black 'All-Silk' Taffetas, bright and lustrous; regular price is 50c. yd.; special at..... **39c**

Linens and Flannels.

Wednesday is a specially good day in this department. So many good plums on the bargain tree that almost everybody wants some, so to speak. Glad to serve you so well.

56-inch Bleached Table Damask, yard..... 18c
56-inch Heavy Bleached Table Damask, yard..... 24c
60-inch Heavy Bleached Table Damask, yard..... 32c
Pringed Table Cloths, colored borders, each..... 39c
Turkey Red Damasks, yard..... 19c
Check Glass Towelling, yard..... 5c
17-inch Check Glass Towelling, yard..... 7c
100 dozen All-White Napkins,..... 59c

Lace Curtains.

Fourth Floor.

French, hand-made Renaissance Lace Curtains,—new, attractive designs,—finished with insertion or solid Lace edge, mounted on Bobbinette or Grenadine, per pair,
 \$4.00, \$5.00,
 \$7.50 and \$12.50.

Arabian Lace Curtains,—long and sash lengths,—this season's patterns, per pair,
 Long,—
 \$6.00, \$8.50 and \$10.00;
 Sash,—
 \$4.50, \$6.50 and \$7.50.

About 300 pairs Bobbinette Curtains,—with ruffled borders,—finished with Valenciennes Lace, per pair,
 \$1.75, \$2.75 and \$3.75.

JAMES McCREERY & CO.,
 Twenty-third Street.

HIS DEAD DAUGHTER.

Michael Flaherty indentifies Her in a Brooklyn Hospital.

Michael Flaherty, of 189 Spencer street, Brooklyn, today identified as his daughter Margaret the woman who died last Saturday in St. Catherine's Hospital from a skull fracture received in some unknown manner on Sept. 24 in a saloon at Knickerbocker avenue and Stanton street, Williamsburg.

Two men are under arrest charged with being responsible for her death. Flaherty said his daughter was thirty-one years old.

He made no denial about her protracted absence, as she had a habit of going out and not returning home for several days.

Revive trade with a Sunday World Want next Sunday. Three million people will see it.

Broadway and 11th Street.

UPHOLSTERY DEPT.
 Basement Salesroom.

2,000 yards,—Silkoline, 30 and 36 inches wide,
 10 cents per yard.

Art Cretonne,—36 inches wide,
 15 cents per yard.

Drapery Silks,—31 inches wide,
 35 cents per yard.

These decorative fabrics show attractive designs and colors in extensive variety.

Bagdad Couch Covers,
 \$2.25 each.

100 Bagdad Portieres,
 \$3.25 each.

Down Sofa Pillows,—covered with Silk,
 \$1.25 each

JAMES McCREERY & CO.,
 Broadway and 11th St.

SALE OF LACE.

Lierre, Point de Venice, Applique, Edges and Insertions.

3 to 10 inches wide.
 White, cream and ecru,
 35, 45 & 75 cents per yard;
 Usual prices 70 cents to \$1.50.

JAMES McCREERY & CO.,
 Broadway and 11th St.

Sheets and Pillow Cases.

Muslin.

Sheets.
 Size Hemmed Hemstitched.
 54x90 40c. 48c.
 63x93 1/4 47c. —
 72x93 1/4 52c. 60c.
 72x99 55c. 63c.
 81x93 1/4 57c. 65c.
 90x99 66c. 74c.

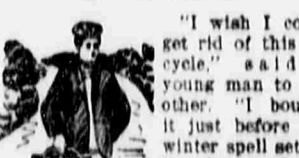
Pillow Cases.
 Size Hemmed Hemstitched.
 45x38 1/4 14c. 18c.
 50x38 1/4 16c. 20c.
 54x38 1/4 18c. 22c.

These are below manufacturer's prices.

JAMES McCREERY & CO.,
 Broadway and 11th St.

EXCHANGE IT.

There's Plenty of People Who Ride in Winter.



"I wish I could get rid of this bicycle," said a young man to another. "I bought it just before the winter spell set in. You know what a hot-house plant I am, anyhow, and you can imagine my trying to ride a bicycle on a cold day. I do wish I had the money back from my machine."

"Why don't you exchange it then," said Smith. "Why, man alive, all you have to do is to put an ad. in The World saying you want to exchange your bicycle for a camera, gun, books, or any other thing. There's plenty of people who ride in winter; in fact, there are some people who get more pleasure from riding on a cold, bracing day than at any other time, and you'll have no trouble in exchanging your bicycle for your advertisement in The World; at least Charley Lawlor didn't."

And that's how Cronin came to get the camera that initiated him in the good graces of all the pretty girls of his district.

In olden times the town crier made known the people's wants to the villagers. To-day the Sunday World Want sheet voices the people's wants to all the earth.

Ehrich Bros. Ehrich Bros.

80c. Plain Taffeta Silk at 57c.

Another Offer Below All Competition.

12,500 yards of Plain Taffeta Silk in 75 leading colors, both dark and evening tints, including white and cream, also black. This is an exceptionally fine quality; very brilliant and rustling. Here is a larger assortment and better quality than any offered elsewhere at less than 80c. per yard, at **57c**

Enough Silk Waists for To-Morrow.

The Greatest Values of Them All.

Be quick, though—these are the last of the great lot we spoke of Sunday. There were 1,150 then. Now there are scarcely enough to last the whole day to-morrow. Our recent sales have been the greatest waist successes New York has ever seen. Such a record tells plainly of most unusual value giving. All handsome fall colorings, beautifully trimmed and made in the best possible manner. Regular values from \$6.50 to \$10.

LOT 1—LADIES' FINE TAFFETA WAISTS, in plain colors and fancies, prettily made; regular retail price \$6.50, all marked at..... **2.95**

LOT 2—LADIES' HANDSOME TAFFETA WAISTS, finest quality, richly tucked and trimmed, pretty shades; regular price \$8.50, all marked..... **3.95**

LOT 3—LADIES' VERY FINE TAFFETA AND SATINS, most beautifully trimmed, tucked, hemstitched, all newest shades, finest workmanship; regular retail price \$10.00 and over; all marked..... **4.95**

The How and Why of This Success.

We've tried to push this suit and cloak store into prominence right in the face of unfavorable weather conditions. We have succeeded. Why? Because we're giving the best values in New York. Because we have an unequalled range of choice. Because we have a perfect system of serving you. Such methods pay us because they please you.

Newest Fall Tailor-Made Suits.

9.75 NEW FALL SUITS, new blouse Eton and jacket front effects, some very clever new lines to be shown to-morrow, made up in fine homespun, Venetians and serge chevrots, stylish, flaring skirts; the jackets are lined in pure satin. Every garment richly tailored.

12.75 NEW MAN-MADE SUITS—A new lot of 375 nobby new style Suits, plain tailored and fancy trimmed, in blouse, fly front and double-breasted, made up in finest materials; all the well fall shades.

14.75 SILK LINED BLACK CHEVIOT SUITS—In fly fronts, silk lined throughout; also at the same price we offer a lot of fine Peble Cheviot Suits in black, blue and brown, double-breasted, tight fitting, faced with pearl-de-sorie; also several other stylish effects.

Rainy-Day and Walking Skirts.

2.98 FOR \$5.00 RAINY-DAY SKIRTS, fine melton, in black, blue, brown and Oxford mixtures, five gored, welted seams; deep hem, with rows of stitching; open front or back; perfect hanging.

3.98 FOR \$6.50 RAINY-DAY SKIRTS, made of stylish golfing cloth, in Oxford mixtures, blue, black and gray, plaid back, five gored, welted seams, very pretty hang.

What 98c. Will Buy in Shoes.

Stylish, Substantial \$1.50 and \$2.00 Footwear.

News of shoes at only one price to-day—to show the far-reaching power of this shoe store. All of these, and more, at 98 cents. Values range up to \$2.00 per pair. They're in latest style, excellent leathers and perfect workmanship. No seconds. No shop-worn stock. Nothing but the best that your money can buy.

1,200 pairs MISSIE'S and CHILDREN'S PATENT LEATHER CLOTH TOP, LACE and BUTT-TON SHOES, the very latest style dress shoes, made to sell at \$2.00; all sizes, 6 to 8, 9 to 11 and 12 to 2; no such values ever seen in New York; sale price, **98c**.

8,000 pairs LADIES' BLACK GENUINE DONGOLA KIDSKIN and LACE BUTT-TON SHOES, with tips of patent leather or kid; all the new shape toes; all sizes; made to sell at \$1.75 to \$2.00; sale price, **98c**.

LADIES' COMMON SENSE HAND-SEWED TURNED SOLE JULIETS, an easy and comfortable House Shoe, sizes 4 to 8; worth \$1.50; sale price, **98c**.

BOYS' "HANOVER" SATIN CALF HEEL SHOES, London cap toe, bright dongola tops, extension sole, fair stitch, absolutely solid and warranted, sizes 12 to 5 1/2, **98c**.

OLD LADIES' COMFORT SHOES, made of soft dongola, very flexible, no foot too tender to wear them; sizes 4 to 8, worth \$1.50; special price, **98c**.

The Clothing Sacrifice—The Sale Success.

The Entire Stock of McLaughlin, Silberstein & Ittig.

Such small prices as these for such excellent clothing have never been known in New York before. We're giving you most stylish, most durable garments at less than it cost the manufacturers to make them. You can understand this best when you see the clothing.

MEN'S WINTER OVERCOATS, the newest rough Oxford gray vicunas, lined with extra heavy cloth; the pockets are of heavy plush; the collars of velvet that will not crack, sleeves lined with genuine trade frame lining; sizes from 34 to 46 chest; designed to retail for \$12.00; during this special sale to-morrow, and to-morrow only..... **5.98**

GENTLEMEN'S WINTER OVERCOATS, Oxford, Cambridge and Gray Frieze, and the finest grade of foreign all-wool smooth Kersey Cloth, black, blue and brown, half satin yoke and sleeves, all-wool body lining, silk velvet collar, and could not be equalled for less than \$18.00, here..... **9.80**

MEN'S WINTER SUITS of high-grade chevrots and cassimeres, in a variety of pleasing colors, also the plain black and blue chevrots; perfectly made and trimmed; sizes from 34 to 44; made to sell at \$10 and marked for Wednesday at..... **5.75**

MEN'S FINE RACK SUITS, handsome all-wool Chevrots, Cassimeres and Worstedes, in the new English and Scotch effects, neat colorings; also the popular Oxford Chevrots, perfectly tailored and well lined; priced wholesale at \$12.00; to-morrow at..... **7.75**

MEN'S FINEST WINTER SUITS—Imported English double and twist Checks and Plaids, fine French Vicuna, Oxford and Cambridge Mixtures and high-grade, all pure Worsted Suits, in all the latest colorings, including blue and black, stylishly designed, worth \$18 to \$25,..... **9.75**

Do You Need a New Hat?
 To-morrow we will place on sale 50 cases of men's fine Hats in derbys and alpines, all fur felt, in colors of black, brown, pearl and castor; a chance for a \$2.50 hat for..... **1.00**

\$5 Men's Vests, \$2
 Our entire stock of Men's \$5.00 Fancy Vests, made up in the popular double-breasted styles of fancy worsteds and stripes. Also some very nobby effects in Yorkshire plaids. Over 100 designs to select from; a regular \$5.00 vest for..... **2.00**

6th Ave. and 23d St.

6th Ave. and 23d St.

O'Neill's.

China Dept. Bargains.

A few of the many money-saving opportunities offered this week in the China Dept. There are hundreds of others equally attractive:

DINNER SETS.
 Dinner Sets of 100 Pieces fine Green Border Pattern, with Gold Edges, open stock pattern..... **12.50**

TEA SETS.
 China Tea Sets of 56 Pieces, New Shape, Three Hand-some Floral Decorations to choose from, Pink, Blue or Yellow; worth 8.00..... **5.98**

TOILET SETS.
 Nine Piece Toilet Sets, of American Porcelain, Under-glaze Floral Decorations, three colors to choose from... **2.25**
 Handsomely Decorated Sets, choice of four colors; formerly 9.00; reduced to..... **6.25**

Special Values in Cut Glass.

Salts and Peppers, large, sterling tops, each..... 48c
Vinegar and Oil Cruets..... 1.25
Fruit Sauces, 5 inch..... 98c
Bowls, assorted designs..... 4.00
Water Bottles..... 1.48
Tumblers to match, dozen..... 2.85

Pressed Glassware.
 Tumblers, each..... 25c
 Water Pitchers, each..... 30c and 48c
 Bowls, 8 inch..... 10c
 Celery Trays..... 15c

Other Bargains in Household Goods.

Curtain Stretcher, 6x12 feet, without easel..... 1.48
 With easel..... 2.20
Carpet Sweepers, Bissell's make, formerly \$2.00..... 1.25
Brooms, formerly 35c. each..... 25c
Wrought-Iron Umbrella Stands, 98c. and 1.48
Blackening Cases..... 98c
Step Chairs, four steps..... 98c
Crusty Bread Pans, double..... 48c
Crusty Bread Pans, single..... 10c
Chocolate Graters..... 25c
Japanned Spice Boxes..... 25c

Grocery Department. (4TH FLOOR.)

Some of the Special Prices we have made in Wholesome High-Grade Groceries for this week:

Best Java and Mocha Coffee, pound..... 25c
Jamoka Blend Coffee, pound..... 20c
Choice Teas, all kinds, pound..... 35c
O'Neill's Crushed Oats, two-pound packages..... 7c
O'Neill's Crushed Oats, in bulk, pound..... 3c
Macaroni, imported, package..... 10c
No. 2 Shore Mackerel, 5-lb. pails..... 55c
Boneless Codfish, 3-lb. boxes..... 25c
Salt Mackerel, cream sauce, can..... 20c
Kipperd Herring, tin, 13c; doz 1.50
Fancy Maine Corn, can..... 9c
Early June Peas, can..... 8c
Tomatoes, can..... 9c

SUGAR AT REFINERS' PRICES. WE DO NOT SELL WINES, LIQUORS OR CIGARS.

Sixth Avenue, 20th to 21st Street.

Adams Dry Co.

SIXTH AVENUE, 21ST AND 22D STREETS.

Some of Our Attractive Specials for To-Morrow.

Rich Black Silks, comprising high grade qualities of black Radzimer and Regence; the real value of every one of these fine Dress Silks is \$1.25 a yard, our price only..... **79c**

52 Inch All Wool English Homespun Cheviot. A very suitable in Mixed Oxford Gray, Medium Gray, Light Gray, Mixed Army Blue, etc. A very fashionable and popular fabric, with splendid wearing qualities and an unapproachable value; at, a yard... **55c**

Women's New Autumn Suits.
 A very pretty double-breasted tight-fitting SUIT is made of an excellent quality of homespun, in brown, Oxford and blue-gray; silk-lined coat, new flare skirt, a splendid suit value at **22.50**

10.98
 An attractive-looking BLOUSE SUIT is made of fine English cheviot in black and navy; the blouse is lined with satin and faced on revers with beau de soie; new flare skirt; an exceptional suit value at **10.98**

12.98
 A graceful and dressy SUIT, made of a fine quality of broadcloth, in black or castor, revers of beau de soie, and coat is lined with a fine quality of taffeta silk; flare skirt, coat and skirt are handsomely finished with bands of tailored stitching; a great suit value at **25.00**

Millinery Dept. Specials.

Soft Felt Hats, like illustration, durable and economical, suitable for school and all kinds of outdoor wear, at the very low price of..... **49c**

Rough Riders, Fedoras, Turbans and Walking Hats, simply trimmed, in a variety of styles, made of imported materials, a very remarkable value, at, each..... **4.98**

Large Felt Fedoras and Rough Riders Hats, a superior quality, in tan, castor and black; at, each, only..... **85c**

75c. French Plaid Ribbon, 25c. a yd.

From an importer's stock, of which we closed out the entire lot. It is 7 inches wide, in beautiful shades of Castor, Old Rose, Lizard, Violet, Gray, &c. This is a very unusual chance to get a fine ribbon at one-third the real value.

ADAMS DRY GOODS CO., 6th Ave., 21st & 22d Sts.

Every voter should have a copy of the Special Issue of the 1900 World Almanac, with 10-page Campaign Supplement. More than 600 pages. A great book. 25c. All newsdealers or by mail.